

FDA & DOJ Seizure of Illicit Vapor Products

The FDA in coordination with the Department of Justice (DOJ) announced that it has seized over 45,000 unauthorized vapor products worth approximately \$700,000 from a warehouse in Alhambra, CA. The seized products were mostly flavored disposable brands including Puff Bar/Puff, Elf Bar/EB Design, Esco Bar, Kuz, Smok and Pixi. This enforcement action is the first time that the FDA and DOJ have seized tobacco products in coordination with the U.S. Marshals Service.

NATO has been tracking FDA's recent enforcement actions, and below are the disposable vapor brands cited as unauthorized or illegally sold in FDA civil money penalty complaints, import alerts, and warning letters. Please note that just because a brand is identified below does not necessarily mean that all SKUs in that brand family have been cited for enforcement. We strongly recommend that all retailers check with their suppliers to ascertain the status of each individual product. We further note that the fact that a brand is included in the below list does not constitute any commentary on (i) the status of other non-vape categories of tobacco products that may bear the same or similar brand names or (ii) the validity of FDA's allegations in the civil money penalty complaint, import alert, or warning letter.

Brands Seized in FDA, DOJ and U.S. Marshals Service Joint Effort:

- Elf Bar/ Elfbar/ EB Design
- Esco Bar(s)
- Puff Barr/ Puff
- Kuz
- Smok
- Pixi

Brands Cited in FDA CMP Complaints:

- Elf Bar/ Elfbar/ Elf Bar TE6000/ EB/ EB Design/ EB Create/ BC5000
- Esco Bar(s)
- Flum Gio
- Lost Mary
- Puff Bar/ Puff Flow/ Puff Max/ Puff Plus/ Puff Xtra/Puff XXL

Brands cited in FDA Import Alerts:

- Elf Bar/ Elfbar/ Elf Bar TE6000/ EB/ EB Design/ EB Create/ BC5000

- Esco Bar(s)
- RandM/Fumot

Brands Cited in FDA Warning Letters						
Elf Bar/ Elfbar/ Elf Bar TE6000/ EB/ EB Design/ EBCreate/ BC5000	Puff Bar/ Puff Flow/Puff Max Puff Plus/ Puff Xtra/ Puff XXL	A+++	Airis	AIS Krim	Aquabar	Bang
BBK-RG	Beco	Blow	Bluum Lab	Boss Bar	Bot-It	Breeze
Cali	DO3	Dotmod	Dragbar	Elf Tank	Esco Bar(s)	Fantasia Vape-PRO Unit
Flair	Fliq	Flum Gio	FOUNS	Friobar	Funky Republic	Game Puff
Gazzbar	Glamee	High Light	HQD Cuvie	Hyde	IJOY Bar	JODK
KangVape	KERG-BBK	Lava	Lavie	Loaded	Loon-300 /Loon Bullet	Lost Mary
Luckee	Mochivap	MOTI	Mr. Fog	Mylé	Oly	Pod Mesh FLO
PURE	Quawins	R&M	RandM/Fum ot	RG Plush	Snowwolf	Space V
STIG	Straw	Super Bucks	VAAL	VapeCa m	VapeTape	Vapin' Donuts
VapMod	Vaporlax	Vaportech	Vpro	Wave	WDG	