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NATO Launches New Logo and Website

NATO is proud to announce the launch of a new logo and website. In designing the logo, NATO wanted to reflect the mission of the organization:

- To protect and enhance the business interests of retailers that sell tobacco and nicotine products;
- To support the legislative and regulatory interests of members;
- To encourage the expansion of the retail tobacco and nicotine segment in a responsible manner.



The new website has been redesigned so that the critical regulatory information that we provide to our members is readily accessible with a refreshed look. The website also provides member perspectives and provides an application for prospective members interested in joining.

To gain full access to all the regulatory information available on the site, NATO members need to register for the site by clicking the below link:

[National Association of Tobacco Outlets](#)

Thank you for your continued support of NATO.