



*June 18, 2025*

## **EPR Academy - NATO Member Discount**

Earlier this year, NATO hosted a webinar on the new and complex extended producer responsibility (EPR) state laws that EPR expert consultant, Michael Washburn who has a long resume of leadership roles in academia, non-profit environmental organizations and served as the Vice President of Sustainability at Nestle Waters North America.

As a follow-up, Michael Washburn and his team are offering an EPR Academy. The first course is focused on EPR for packaging in several US states and provides the necessary information for companies to prepare themselves for compliance. This includes:

- EPR Introduction: Learn what EPR is, and how it works.
- Composting Requirements: Understand compostability under EPR laws.
- State Regulations: Track which U.S. states have EPR laws.
- EPR Readiness Checklist: Follow a structured path to compliance.
- Deep Dive Webinars: Get expert insights on navigating EPR.
- PCR Requirements: Learn how recycled content and EPR overlap.
- Curbside Recycling: Explore real-world EPR impacts on recycling.
- PRO Onboarding: Register with a Producer Responsibility Organization.
- International EPR: Explore what global shifts mean for your business.

NATO members will receive a 25% discount to take the course. The discounted price for the course is \$745.00. To access the discount, please email [info@learnepr.com](mailto:info@learnepr.com) with the subject line "NATO 25% Discount Code" to receive your unique code.

For further information on the EPR Academy, attached is an information sheet.